Krinshkumar Anilbhai Patel

PGDM (Agribusiness Management) | Aspiring FMCG F&B Professional



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Surat, Gujarat

LinkedIn

Portfolio

PROFILE

PGDM (Agribusiness Management) candidate aspiring to build a career in FMCG Food & Beverage (F&B) Sales, Marketing, and Business Development. Equipped with hands-on experience in production efficiency analysis and retail field audits, along with an understanding of retail markets, product performance, and business operations. Eager to apply commercial acumen, market research, and relationship-building skills to drive sales growth, strengthen distribution networks, enhance brand visibility, and identify new business opportunities. Seeking a Management Trainee opportunity to contribute to business growth and brand development in the FMCG F&B sector.

WORK EXPERIENCE

Britannia Industries Limited| Production Intern

May 2026-August 2026 (Jhagadia, Gujarat)

Completed a three-month internship in the FMCG Food & Beverage sector, gaining practical exposure to food manufacturing operations, production processes, quality standards, and operational efficiency. Developed an understanding of production performance, process improvement, data analysis, and cross-functional coordination, building a strong foundation in FMCG operations and the food manufacturing value chain.

PepsiCo | Sales & Trade Marketing Micro-Intern (Pep Sales Stars 2026)

August 2026-August 2026 (Surat, Gujarat)

Completed a field-based micro-internship in FMCG Food & Beverage sales and trade marketing, gaining practical exposure to retail audits, product assortment, pricing strategies, product availability, distribution, and in-store execution. Developed an understanding of consumer preferences, competitive positioning, retail market dynamics, and SKU performance across diverse retail outlets.

Bandhan Agritech Pvt. ltd | Field Intern

Jan 2026 – March 2026 (Anantapur, Andhra Pradesh)

Worked directly with farmers and technical teams on banana export operations, gaining hands-on exposure to post-harvest handling, quality standards, and export market requirements. Built an understanding of the agri-food supply chain from farm to market, including sourcing, quality control, and grade and compliance expectations, while strengthening stakeholder coordination.

Brio Hydroponics | Trainee

April 2025 – June 2025 (Ahmedabad, Gujarat)

Trained in hydroponic farming, controlled-environment cultivation, nutrient management, and resource optimization. Built an understanding of modern production methods, crop quality, and resource-efficient practices across the agri-food value chain.

Surat Manav Seva Sangh (Chhayanado) | Intern

February 2024-February 2024 | Surat, Gujarat

Contributed to the day-to-day operations of a community welfare non-profit, supporting social service initiatives and coordinating with team members and beneficiaries. Gained practical exposure to organizational workflows, stakeholder coordination, and community engagement, and built a strong foundation in teamwork, communication, and professional work ethics.

VOLUNTEER EXPERIENCE

Veer Narmad South Gujarat University (VNSGU), Surat

Student Volunteer | Jan 2024 (Surat, Gujarat)

Collected field data through community engagement for a multidisciplinary survey study on the long-term health consequences of COVID-19, run jointly by the Departments of Biotechnology and Statistics.

LEADERSHIP & SOCIAL IMPACT

Project Leader | SILP – SDG 4.7: Education for Sustainable Development

D. Y. Patil PGDM Institute, Pune | Oct 2025-Dec 2025

Led a student team through three sustainability initiatives: a plantation drive, a Biomedical Waste Management awareness program for government school students, and a mat donation campaign for underprivileged children. Coordinated faculty, school authorities, and donors to plan and deliver each initiative.

EDUCATION

- **D.Y Patil PGDM Institute**
  PGDM in Agribusiness Management
  Expected: Sept 2027
- **Veer Narmad South Gujarat University**
  Bachelor of Science in Biotechnology
  CGPA: 7.14/10.00 (Distinction)
  2022- 2025
- **Manav Kendra Gyan Mandir School**
  HSC-83.2%
  2020- 2021
- **Manav Kendra Gyan Mandir School**
  SSC-74.8%
  2018- 2019

SKILL

- FMCG Sales & Distribution
- Market Research & Retail Insights
- Trade marketing & Retail execution
- Data Analysis & Reporting
- Market Opportunity Analysis

AWARDS

Best Student Award – Biotechnology (2024)
Awarded by the Microbiologists Society, India (with HIMEDIA) for outstanding academic excellence in the Department of Biotechnology, VNSGU.